

RE: Fleet Week revenue comparison with 2016.

**Subject:** RE: Fleet Week revenue comparison with 2016.

**From:** "Linda Grimes" <llgrimes@ix.netcom.com>

**Date:** 09/05/2017 12:25 PM

**To:** "'Andrew Silber'" <andrew@whaleandale.com>

**CC:** <lparker@sanpedrobid.com>, "Joe Pielago" <jpielago@sanpedrobid.com>

Thanks for sharing this, Andrew.

What would you attribute to the cause of less overall business?

- Fewer visitors because of the heat?
- Competition from other restaurants?
- Too many other events to attend?

(inquiring minds want to know.)

*Linda Grimes, 310 732 0010*

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From: Andrew Silber [mailto:andrew@whaleandale.com]

Sent: Tuesday, September 05, 2017 12:12 PM

To: lparker@sanpedrobid.com; 'Joe Pielago'

Cc: 'Linda Grimes'; 'Jacob Haik'; 'Ryan Ferguson'; lalex@cox.net; 'Pat Carroll'; Scott Gray; 'Elise Swanson'; 'Baker, Arley'; 'San Pedro Film Festival'; info@a-deltarealty.com; liz@grandvision.org;

patricia@sanpedrotoday.com

Subject: Fleet Week revenue comparison with 2016.

Wed. 30 Aug. 2017	↑ 137.10% compared with Wed. 8.31.16
Thu. 31 Aug. 2017 street fair)	↓ 54.65% compared with Thu. 9.1.16 (was 1 <sup>st</sup> Thursday with
Fri. 1 Sep. 2017	↑ 18.20% compared with Fri. 9.2.16
Sat. 2 Sep. 2017	↓ 0.74% compared with Sat. 9.3.16
Sun 3 Sep. 2017	↓ 23.0% compared with Sun. 9.4.16
Mon 5 Sep. 2017	↑ 142.7% compared with Mon. 9.4.16 Labor Day

Cumulative:

6 days ending Labor Day at close                      ↑ 8.92% over corresponding 6 days 2016.

Andrew Silber

The Whale & Ale

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